



To help you get started promoting your petition in your community, we have provided ideas for social media posts. We recommend editing and personalizing these posts to speak to your local community. Make sure you include the street you want to rename in the post so people in your community are clear about your intent.

Be sure to set up a petition on Change.org and share the link along with your post. You can view the petition for Jacksonville, FL to see an example. <http://chnng.it/VhbNvmxh>

### **Sample Post 1:**

It is time for John the Baptist to join the ranks of Martin Luther King Jr, George Washington and Abraham Lincoln by having prominent streets renamed in his honor. Join us in petitioning for STREET NAME to be renamed John the Baptist Blvd.

### **Sample Post 2:**

Our community is struggling with the morality of our nation's history and the way that manifests in our culture today. John the Baptist is a symbolic figure for washing away sins and repenting. He also calls us, even today, to do better in our daily lives. That is why we are petitioning for STREET NAME to be renamed John the Baptist Blvd.

### **Sample Post 3:**

If we are going to talk about renaming schools, streets and other prominent sites that feature names associated with racism and oppression, John the Baptist Boulevard should be considered as an option. John the Baptist publicly criticized the moral failings of a King. He spoke truth to power. Despite the danger, he maintained his values and stood as an honorable man no matter the cost. That is the example we should be setting for our community.

### **Sample Post 4:**

Centuries ago, we understood the value of faith to our society and citizens. Religious freedom was a promise made by our founding fathers. It is time to demand a return to this value. Sign the petition to rename STREET NAME to John the Baptist Blvd.